

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Diesel & Gas Turbine Publications
20855 Watertown Rd., Suite 220
Waukesha, WI 53186-1873
Tel.: (262) 754-4100
Fax: (262) 754-4175
sbollwahn@dieselpub.com
www.dieselpub.com

DIESEL PROGRESS INTERNATIONAL EDITION is a B2B brand intended for individuals with broad-based interests in the diesel engine, powertrain, hydraulics and components markets serving the off-highway, on-highway, stationary and marine industries. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

FIELD SERVED

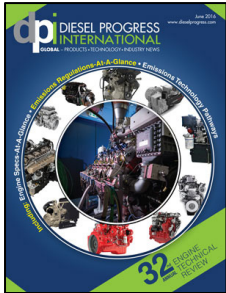
DIESEL PROGRESS INTERNATIONAL EDITION serves design, distribution and service of equipment powered by diesel, gasoline or alternatively-fueled engines outside the United States, Mexico and Canada including manufacturers of: construction, mining, material handling, ground support equipment; agricultural and forest product, turf maintenance equipment, special purpose vehicles, military contractors and rail transportation; trucks, buses, automobiles and RV's; commercial and pleasure boats; packagers of generator sets, welders and heat pumps; oilfield equipment, pump or compressor set packagers. Manufacturers of diesel, gasoline, natural gas or alternatively-fueled engines; petrol engines/marinizer, driveline hydraulic, engine-related components; instrumentation, systems controls and accessories; testing production and service equipment; fuels, lubricants or additives. Equipment distributors, dealers, rental yards; engine distribution, dealer or service facility, independent engine or component service or remanufacturing; fleet operators; government (civilian/military) engineering groups; design and research companies; technical universities, libraries; consulting engineers, and others allied to the field as reported in Paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are engineering, production/purchasing, service/distribution, administrative/marketing and other functions and functions not available and company copies, outside the United States, Mexico and Canada.

CHANNELS

DIESEL PROGRESS INTERNATIONAL EDITION MAGAZINE



5 Issues in the period
10,213 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
DIESEL PROGRESS INTERNATIONAL EDITION MAGAZINE Unique Total* (5 issues in the period)	10,189	24	10,213
a. Print	7,003	20	7,023
b. Digital	5,913	4	5,917
1. Requested	4,969	4	4,969
2. Non-Requested	944	-	944

*Unique Total represents unique recipients, not the sum of Print and Digital.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	50
Advertiser and Agency	2,217
*Allocated for Trade Shows and Conventions	-
All Other	790
TOTAL	3,057

*See Additional Data

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	10,213	100.0	10,189	99.8	24	0.2
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,213	100.0	10,189	99.8	24	0.2

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2016 Issue	Number Removed	Number Added	Print	Digital	*Unique Total Qualified
January/February	188	133	7,243	5,599	10,001
**March	-	-	-	5,709	5,709
April	170	202	7,217	5,632	10,033
**May	-	-	-	5,627	5,627
June	2,677	3,251	6,611	6,520	10,607
TOTAL	3,035	3,586			

*Unique Total represents unique recipients, not the sum of Print and Digital.

**See Additional Data

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2016
This issue is 5.9% or 590 copies above the average of the other 2 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY	*UNIQUE TOTAL QUALIFIED	PERCENT OF TOTAL	Print	Digital	Classification by Function (Note 1)
ORIGINAL EQUIPMENT MANUFACTURERS:					
Truck, Bus, Automotive and Recreational Vehicles; Construction, Mining; Material Handling or Ground Support equipment; Agricultural and Forest Product, Turf Maintenance equipment; Special Purpose Vehicles, Military Contractors and Rail Transportation; Pleasure and Commercial Boat Builder	3,197	30.1	2,520	1,295	3,197
Packagers of Generator Sets, Heat Pumps & Welders; Pump or Compressor Set Packagers; Oilfield Equipment	1,671	15.8	955	914	1,671
SUB-TOTAL: ORIGINAL EQUIPMENT MANUFACTURERS	4,868	45.9	3,475	2,209	4,868
MANUFACTURER OF:					
Diesel, Gasoline, Natural Gas or Alternately-Fueled Engines; Petrol Engines/Marinizer; Driveline Hydraulic, Engine related components; Instrumentation, Systems Controls or Accessories; Testing, Production and Service Equipment; Fuels and Lubricants or Additives	2,559	24.1	1,332	2,092	2,559
SUB-TOTAL: MANUFACTURERS	2,559	24.1	1,332	2,092	2,559
DISTRIBUTION/SERVICE/REBUILDER:					
Equipment Distribution, Dealers; Rental Yards	451	4.3	286	345	451
Engine Distribution, Dealer or Service Facility	514	4.8	305	459	514
Independent Engine or Component Service or Remanufacturing; Fleet Operators	704	6.6	425	395	704
Government (Civilian/Military) Engineering Groups	104	1.0	59	92	104
Design and Research Companies; Technical Universities; Libraries, Consulting Engineers	1,367	12.9	706	906	1,367
SUB-TOTAL: DISTRIBUTION/SERVICE/REBUILDERS	3,140	29.6	1,781	2,197	3,140
Others Allied to the Field	40	0.4	23	22	40
*UNIQUE TOTAL QUALIFIED CIRCULATION	10,607	100.0	6,611	6,520	10,607
PERCENT	100.0		62.3	61.5	100.0

Note 1: Qualified recipients are engineering, production/purchasing, service/distribution, administrative/marketing and other functions and functions not available and company copies, outside the United States, Mexico and Canada.

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2016

QUALIFICATION SOURCE	Qualified Within			Print	Digital	*Unique Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	3,875	999	569	2,943	4,845	5,443	51.3
II. Request from recipient's company:	145	10	11	112	147	166	1.6
III. Membership Benefit:	-	-	-	-	-	-	-
IV. *Communication from recipient or recipient's company (other than request):	1,616	1,186	119	1,485	1,518	2,921	27.5
V. TOTAL – Sources other than above (listed alphabetically):	144	248	1,685	2,071	10	2,077	19.6
**Association rosters and directories	9	-	-	9	-	9	0.1
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
**Other sources	135	248	1,685	2,062	10	2,068	19.5
VI. Single Copy Sales:	-	-	-	-	-	-	-
*UNIQUE TOTAL QUALIFIED CIRCULATION	5,780	2,443	2,384	6,611	6,520	10,607	100.0
PERCENT	54.5	23.0	22.5	62.3	61.5	100.0	

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

**See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2016

MAILING ADDRESS	Print	Digital	*Unique Total Qualified	Percent
Individuals by name and title and/or function	6,045	6,510	10,035	94.6
Individuals by name only	557	4	559	5.3
Titles or functions only	5	6	9	0.1
Company names only	4	-	4	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
*UNIQUE TOTAL QUALIFIED CIRCULATION	6,611	6,520	10,607	100.0

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July – December 2013	January – June 2014	July - December 2014	January – June 2015	July - December 2015*	January – June 2016*
Unique Total Audit Average Qualified:***	9,009	7,394	8,560	10,947	10,079	10,213
Unique Qualified Non-Paid Total:***	8,988	7,376	8,547	10,895	10,056	10,189
Print:	5,499	4,170	5,424	7,840	7,345	7,003
Digital:	3,489	3,206	4,991	6,764	5,606	5,913
Unique Qualified Paid Total:***	21	18	13	52	23	24
Print:	18	15	12	50	19	20
Digital:	3	3	3	5	4	4
Post Expire Copies in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2015 – June 2016 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

***Unique Total represents unique recipients, not the sum of Print and Digital.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2016

Region/Country	Print	Digital	*Unique Total Qualified	Percent	Region/Country	Print	Digital	*Unique Total Qualified	Percent
ASIA					AFRICA				
Armenia	-	1	1		Portugal	21	32	37	
Azerbaijan	-	2	2		Romania	29	51	60	
Bangladesh	-	4	4		Russian Federation	34	76	89	
Brunei Darussalam	-	2	2		Serbia	12	12	17	
China	95	238	260		Slovakia	-	7	7	
Georgia	-	2	2		Slovenia	-	4	4	
Hong Kong - SAR	25	27	40		Spain	53	100	128	
India	485	620	774		Sweden	300	171	384	
Indonesia	122	98	157		Switzerland	115	113	198	
Japan	145	160	248		Turkey	76	98	126	
Kazakhstan	1	-	1		Ukraine	5	4	9	
Korea, Republic Of	38	71	84		United Kingdom	853	882	1,367	
Malaysia	64	58	102		Subtotal	4,421	3,564	6,694	63.1
Myanmar	1	4	4		AFRICA				
Nepal	-	1	1		Algeria	-	15	15	
Pakistan	21	27	32		Botswana	-	1	1	
Philippines	41	47	62		Congo	-	1	1	
Singapore	92	127	164		Egypt	47	51	72	
Sri Lanka	-	4	4		Ethiopia	7	5	9	
Taiwan	16	24	26		Guinea-Bissau	-	1	1	
Thailand	52	62	87		Kenya	-	6	6	
Uzbekistan	-	1	1		Morocco	-	1	1	
Vietnam	6	11	13		Nigeria	16	18	34	
unspecified Asia	-	1	1		Senegal	-	2	2	
Subtotal	1,204	1,592	2,072	19.5	South Africa	29	60	71	
MIDDLE EAST					Sudan	-	1	1	
Bahrain	-	2	2		Tunisia	-	7	7	
Iran	2	5	6		Zambia	-	2	2	
Iraq	1	1	2		Zimbabwe	-	4	4	
Israel	24	28	36		Subtotal	99	175	227	2.1
Jordan	1	5	5		CARIBBEAN				
Kuwait	-	4	4		Bahamas	-	1	1	
Lebanon	1	8	8		Barbados	-	1	1	
Oman	5	10	15		Cuba	3	4	5	
Qatar	90	24	113		Dominican Republic	-	3	3	
Saudi Arabia	28	50	67		Jamaica	-	3	3	
Syrian Arab Republic	-	1	1		Trinidad and Tobago	1	8	9	
United Arab Emirates	88	91	151		Subtotal	4	20	22	0.2
Yemen	-	2	2		CENTRAL AMERICA				
Subtotal	240	231	412	3.9	Belize	-	2	2	
EUROPE					Costa Rica	5	9	10	
Austria	90	75	145		Guatemala	1	5	6	
Belarus	-	1	1		Honduras	-	1	1	
Belgium	72	113	144		Panama	-	8	8	
Bosnia and Herzegovina	-	2	2		Subtotal	6	25	27	0.3
Bulgaria	8	14	22		SOUTH AMERICA				
Corsica	15	15	30		Argentina	82	104	130	
Cyprus	4	4	5		Bolivia	1	8	9	
Czech Republic	38	35	53		Brazil	165	212	268	
Denmark	31	57	74		Chile	48	53	68	
Estonia	-	1	1		Colombia	38	56	78	
Finland	74	96	138		Ecuador	23	33	40	
France	221	299	417		Guyana	-	1	1	
Germany	1,507	611	1,906		Paraguay	-	2	2	
Greece	45	44	77		Peru	36	51	65	
Hungary	3	10	13		Uruguay	3	9	10	
Iceland	4	10	10		Venezuela	14	31	39	
Ireland	20	24	31		Subtotal	410	560	710	6.7
Italy	220	309	424		ASIA PACIFIC				
Latvia	2	3	5		Australia	180	276	354	
Lithuania	-	1	1		New Zealand	47	76	88	
Luxembourg	-	1	1		Western Samoa	-	1	1	
Malta	7	8	9		Subtotal	227	353	443	4.2
Monaco	-	1	1		*UNIQUE TOTAL QUALIFIED CIRCULATION				
Montenegro	-	1	1			6,611	6,520	10,607	100.0
Netherlands	480	202	621						
Norway	36	31	59						
Poland	46	46	77						

*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital versions are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

MAGAZINE:

AVERAGE NON-QUALIFIED CIRCULATION:

ALLOCATED FOR TRADESHOWS AND CONVENTIONS

2016 Issue	Show	Location	Date	Copies
January/February	M.E.E. Middle East Electricity	Dubai, United Arab Emirates	March 1-3	150
January/February	Integer Emissions Summit	Seoul, Korea	April 6-7	50
April	Bauma Munich	Munich, Germany	April 11-17	350
April	Integer Emissions Summit	Shanghai, China	May 10-12	50
April	CeMat 2016	Hanover, Germany	May 31-June 3	100
April	Sensor & Test 2016	Nuremberg, Germany	May 10-12	75
April	CIMAC World Congress	Helsinki, Finland	June 6-10	50
June	Integer Emissions Conference	Brussels, Belgium	June 21-23	300
June	Power Gen Europe	Milan, Italy	June 21-23	150

PARAGRAPH 2:

The March and May issues are mailed to a portion of the subscriber list and are not included in the averages in paragraph 1 nor the Average Annual Qualified Circulation paragraph.

PARAGRAPH 3b:

Association rosters and directories include 2 sources of circulation for quantities of 2 copies or -% to 7 copies or 0.1%.

Communication from recipient or recipient's company (other than request) includes 2 sources of circulation for quantities of 119 copies or 1.1% to 2,802 copies or 26.4%, including Diesel & Gas Turbine Worldwide subscribers.

Other sources include 11 sources of circulation for quantities of 8 copies or 0.1% to 1,685 copies or 15.9%, including ABI ANLAGENTECHNIK COMMERCIAL VEHICLE SHOW LIST, ASME2015 LIST, HHP SUMMIT LIST, GEP CONFERENCE ATTENDEES, MIDEAST TURBO SYMPOSIUM LIST, PRES RELEASES 2015, PRESS RELEASES 2016, WEB 2015, WEB 2016, 2016 Asia Turbomachinery & Pump Symposium, and WTUI attendee list.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Sue Bollwahn, Circulation Manager

Michael J. Osenga, Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

State

County

Received by BPA Worldwide

Type

ID Number

July 19, 2016

Wisconsin

Waukesha

July 19, 2016

BJ

D105B0J6

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.