

# ADVERTISE

In *Diesel Progress China* For 2017



## DIESEL PROGRESS CHINA

# 柴油机 进展

液压 传动与控制



Published in cooperation with our Chinese partners CMTM (Construction Machinery Technology Management), the leading off-highway magazine in China, we will publish **four** *Diesel Progress China* supplements in 2017.

The supplements will be distributed with the monthly issues of CMTM magazine, allowing you to have a focused, Mandarin-language advertising program reaching many of the key players in the China OEM markets.

*Diesel Progress China* is an excellent single-market way to enhance your *Diesel Progress International* or *Diesel Progress North American* advertising.

## FEATURING:

- *Diesel Progress China* will be published with the **March, June, September and December** 2017 issues of CMTM magazine.
- Editorial: *Diesel Progress China* will consist mostly of articles selected by the editors of CMTM and translated from *Diesel Progress International* and *Diesel Progress North American*. Plus, there will be some original reporting from China.
- Circulation: 25,000
- Language: Mandarin

## Diesel Progress China Advertising Deadlines:

- **March:** February 15
- **June:** May 15
- **September:** August 15
- **December:** November 15

CMTM mails at the end of each publication month.

## ADVERTISING RATES



Position	Size (mm)	Price
Back Cover	200 x 270	\$4250
Second Cover	200 x 270	\$3600
Third Cover	200 x 270	\$3260
Opposite Table Of Contents	200 x 270	\$2600
1-Page	200 x 270	\$1600
2-Page Spread	400 x 270	\$3000
Opposite 3 <sup>rd</sup> Cover	200 x 270	\$2775

Single-Page Specs:

Bleed Size: 207 x 276 mm; Trim Size: 200 x 270 mm; Live Area: 188 x 257 mm

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