

# ADVERTISE

In *Diesel Progress China* For 2017



## DIESEL PROGRESS CHINA

# 柴油机 进展

液压 传动与控制



Published in cooperation with our Chinese partners CMTM (Construction Machinery Technology Management), the leading off-highway magazine in China, we will publish **four** *Diesel Progress China* supplements in 2017.

The supplements will be distributed with the monthly issues of CMTM magazine, allowing you to have a focused, Mandarin-language advertising program reaching many of the key players in the China OEM markets.

*Diesel Progress China* is an excellent single-market way to enhance your *Diesel Progress International* or *Diesel Progress North American* advertising.

## FEATURING:

- *Diesel Progress China* will be published with the **March, June, September and December** 2017 issues of CMTM magazine.
- Editorial: *Diesel Progress China* will consist mostly of articles selected by the editors of CMTM and translated from *Diesel Progress International* and *Diesel Progress North American*. Plus, there will be some original reporting from China.
- Circulation: 25,000
- Language: Mandarin

## Diesel Progress China Advertising Deadlines:

- **March:** February 15
- **June:** May 15
- **September:** August 15
- **December:** November 15

CMTM mails at the end of each publication month.

## ADVERTISING RATES

| Position                       | Size (mm) | Price |
|--------------------------------|-----------|-------|
| Back Cover                     | 200 x 270 | €3150 |
| Second Cover                   | 200 x 270 | €2660 |
| Third Cover                    | 200 x 270 | €2400 |
| Opposite Table Of Contents     | 200 x 270 | €2000 |
| 1-Page                         | 200 x 270 | €1200 |
| 2-Page Spread                  | 400 x 270 | €2175 |
| Opposite 3 <sup>rd</sup> Cover | 200 x 270 | €2000 |



Single-Page Specs:

Bleed Size: 207 x 276 mm; Trim Size: 200 x 270 mm; Live Area: 188 x 257 mm

## CONTACT ONE OF OUR GLOBAL OFFICES TODAY!

### North American Headquarters

20855 Watertown Road, Suite 220  
Waukesha, WI 53186-1873, USA

Telephone: +1 262-754-4100

Fax: +1 262-754-4175

Michael J. Osenga, Publisher  
mosenga@dieselpub.com

Mike Brezonick, Associate Publisher  
mbrezonick@dieselpub.com

Niki Pokwinski, Advertising Manager –  
*Diesel Progress North American*  
npokwinski@dieselpub.com, 262-754-4139

Maggie Pieper, Advertising Manager –  
*Diesel Progress International*  
mpieper@dieselpub.com, 262-754-4121

Jack Burke, Senior Editor, jburke@dieselpub.com

Chad Elmore, Senior Editor  
celmore@dieselpub.com

### European Headquarters

Niemöllerstr. 9, 73760 Ostfildern, Germany

Telephone: +49 711 3416 740

Fax: +49 711 3416 74 74

Lisa Hochkofler, Advertising Manager  
lhochkofler@dieselpub.com

Gabriele Dinsel, Advertising Manager  
gdinsel@dieselpub.com

### Italy

Via Cerere 18, 38062 Arco, Italy

Telephone: +39 0464 014421

Roberta Prandi, Regional Manager/Editor  
rprandi@dieselpub.com

### Japan

51-16-301 Honmoku Sannotani, Naka-ku

Yokohama, 231-0824 Japan

Telephone: +81 45 624 3502

Fax: +81 45 624 3503

Akiyoshi Ojima, Managing Director  
aojima@dieselpub.com, ojima@mediaship.jp

### Korea

82 Pyeongchangmunhwa-ro, Jongno-gu,

Seoul, 03011 Korea

Telephone: +82 2 391 4254

Fax: +82 2 391 4255

D. S. Chai, Sales Manager, dmcom@unitel.co.kr

### Scandinavia

Dunderbacksvagen 20, 612-46 Finspong,  
Sweden

Telephone: +46 70 2405369

Fax: +46 122 14787

Bo Svensson, Business Manager/Field Editor  
bsvensson@dieselpub.com

### United Kingdom

40 Premier Avenue, Ashbourne, Derbyshire  
DE6 1LH, United Kingdom

Telephone: +44 20 31 79 29 79

Fax: +44 20 31 79 29 70

Ian Cameron, Regional Manager/Editor,

Business Manager - Asia

icameron@dieselpub.com

Linda Cameron, Advertising Manager

lcameron@dieselpub.com